

CURRICULUM VITAE

University of Idaho

NAME: Diane Louise Carter

DATE: August 16, 2021

RANK OR TITLE: Senior Instructor

DEPARTMENT: Psychology & Communication Studies

OFFICE LOCATION AND CAMPUS ZIP: SHS #209, MS 3043

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DATE OF FIRST EMPLOYMENT AT UI: August 2009

DATE OF TENURE: Untenured

DATE OF PRESENT RANK OR TITLE: August 2012

EDUCATION BEYOND HIGH SCHOOL:

Degrees:

Doctor of Philosophy
WASHINGTON STATE UNIVERSITY
Pullman, Washington
December 2011
Communication, Organizations, & Culture

Master of Arts
UNIVERSITY OF SOUTHERN CALIFORNIA
Los Angeles, California
May 1993
Communication Management

Bachelor of Arts
CALIFORNIA STATE UNIVERSITY, FULLERTON
Fullerton, California
May 1991
Communication, Advertising Emphasis. Magna cum Laude

EXPERIENCE:

Teaching, Extension and Research Appointments:

Adjunct Faculty, Communication (2001-2006)
Mt. San Jacinto Community College, Menifee Valley, California

Adjunct Faculty, Communication (2001-2006)
Riverside Community College, Moreno Valley, California

Adjunct Faculty, Communication (2004-2006)
Crafton Hills College, Yucaipa, California
Graduate Teaching Assistant (2006-2009)
Washington State University, Pullman, Washington

Adjunct Faculty (2009-2010)
Kaplan University Online

Adjunct Faculty (2009-2012)
University of Idaho

Senior Instructor (2012-present)
University of Idaho, Moscow, Idaho

Academic Administrative Appointments:

University of Idaho COMM101 Course Director Fall 2009 – present
Develop curriculum and assessment strategy for 18 - 39 sections of COMM101 each semester; train and supervise up to 11 graduate teaching assistants each year; coordinate with faculty teaching Dual Credit and special sections (e.g. for linguistically diverse students).

Non-Academic Employment including Armed Forces:

American Suzuki Motor Corporation (1991-1999)
Progressively responsible positions culminating in position of Sports Promotions/Press Relations Department Manager
Sports marketing and public relations activities for U.S. subsidiary of major international motorcycle and auto manufacturer. Responsibilities included planning and executing domestic and international motorcycle product launches, developing and executing public relations campaigns for national race teams and product lines, and developing crisis management plans. Member of an advisory team that traveled to Suzuki headquarters in Hamamatsu, Japan, for semi-annual marketing strategy meetings with executive management on product positioning and new product launches. Primary liaison with trade and industry broadcast and print media. Supervised in-house staff of 12 and budget in excess of \$1.7 million.

Freelance Writer (1999-2001)
Articles published in consumer publications including Car Audio & Electronics, Motorcycle Dealer News magazines.

Consulting:

Cengage Learning
Faculty Partner (2015 - present)
Peer mentor to university and community college faculty, providing information on best practices for using the Cengage MindTap learning platform for teaching courses in the communication discipline.

Cengage Learning
Communication Subject Matter Expert (2013 – present)
Develop, review, and edit textbook content and ancillaries for public speaking and interpersonal communication texts.

TEACHING ACCOMPLISHMENTS:

Areas of Specialization:

Courses Taught:

- Fundamentals of Public Speaking [COMM101] Fall 2009 -2014; Spring 2010 – 2014
- HONORS Fundamentals of Public Speaking (COMM101) Fall 2015-2021, Spring 2015-2020
- Nonprofit Fundraising [COMM 456] (Spring 2014 - 2020) [online]
- Applied Business and Professional Communication [COMM 431] (Fall, 2009, 2010, 2011, 2012, 2013, 2015, 2016, Spring 2014) [face-to-face and online]

- Conflict Management [COMM 410] (Fall 2012 - 2019; Summer 2013 - 2016; Spring 2012 - 2019) [online]
- Persuasion [COMM 347] (Summer 2013, Fall 2013 - Fall 2015, Summer 2016 - 2021) [online]; (Fall 2019) [face-to-face]
- Online Oral Communication [COMM150] (Summer 2020, 2021) [Online]
- Intercultural Communication [COMM335] (Fall 2020, Spring 2020)
- Small Group Communication [COMM 332] (Summer 2010; Summer 2011) [face-to-face]
- Interpersonal Communication [COMM 233] (Spring, 2011 - 2019) [face-to-face]
- Communication for Science Professionals [ENGL 522] (Spring, 2011, 2012, 2013, 2014, 2015) [online]
- Strategic Business Communication [EMBA 516] (Fall 2011, Spring 2012, Fall 2012) [face-to-face]

Students Advised:

Undergraduate Students: 0

Graduate Students:

Served on graduate committee:

- Theresa Lynch, Master of Fine Arts, Art + Design, 2020
- Katie Bauer, Master of Arts, Family and Consumer Sciences, 2016
- Julie Mathers, MFA English, August 2012
- Nathaniel Cotts, MFA English, May 2012

Courses Developed:

- Oral Communication [COMM 101]
- Online Oral Communication [COMM150]
- Fundamentals of Public Speaking [COMM101]
- Nonprofit Fundraising [COMM456]
- Persuasion [COMM 347]
- Small Group Communication [COMM 332]
- Interpersonal Communication [COMM233]
- Intercultural Communication [COMM335]
- Communication for Science Professionals [ENGL 522]
- Strategic Business Communication [EMBA 516]

Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.:

COMM 201 Debate and Forensics Workshop, Fall 2019

Guest lecturer, Cherepovets State University, Cherepovets, Russia
English Language Pedagogy; Fall, 2012

Guest lecturer, Washington State University
Secondary Methods of Educational Technology; Fall, 2011

Guest speaker, University of Idaho Leadership Academy
Fall, 2011

Honors and Awards:

Idaho GEM Innovative Educator Award for Oral communication - 2019

SCHOLARSHIP ACCOMPLISHMENTS: (Including scholarship of teaching and learning, artistic creativity, discovery, and application/integration)

Publications, Exhibitions, Performances, Recitals:

Aryuhina, E. G., Krylov, N.P., Chistyakova, V. V., Carter, D.L. (2016, November) Means of motivation in the context of interactive foreign language teaching: Training Students in Managerial Skills. Cherepovets State University Bulletin 75(6) 130-133.

Carter, D. L. (2011) Multimodal critical discourse analysis of systematically distorted communication in intercountry adoption Industry websites. (Doctoral Dissertation, Washington State University, 2011).

Carter, D. L., Thomas, R. J., and Dente Ross, S. (2011). You are not a friend: Media conflict in times of peace. *Journalism Studies*, 12(4), 456-473.

Carter, D. (2011). Exotic babies for sale. In S. Dente Ross and P. M. Lester (Eds.) *Images That Injure: Pictorial Stereotypes in the Media*, 3rd Ed. Santa Barbara, CA: ABC-CLIO, LL.

Dente Ross, S., Carter, D. L., & Thomas, R. (2009). Reporting the U.S./Mexico border in times of peace. *Media Development*, 1, 35-39.

Materials Developed: Cengage Learning Subject Matter Expert (2013-present)

- Sellnow, Speech COMM, Sixth Edition. © 2021 Final edit text and ancillary content
- Griffin Invitation to Public Speaking (5e) – Streamline ancillary content for online delivery
- Wood Interpersonal Communication (8e) – Review and edit Instructor Resource Manual
- Jaffe Public Speaking: Concepts and Skills for a Diverse Society (8e) –ancillary content for online delivery
- Griffin Invitation to Human Communication (2e) - ancillary content for online delivery.
- Verdeber The Challenge of Effective Speaking (15e) MindTap educator guide

Peer Reviewed/Evaluated:

Western States Communication Association, February 2013
 “Informing Multimodal Critical Discourse Analysis with Deetz’ (1992) Theory of Systematically Distorted Communication and Discursive Closure” Individual-Authored Conference Paper.

Intercountry Adoption Summit, October 2010
 “Serving Orphans around the World”: The Discursive Commodification of Children on Intercountry Adoption Websites. Individual-Authored Conference Paper

National Communication Association, November 2008
 (Re)Constructing Russian Orthodoxy: Religious Discourse as Political Discourse.
 Individual-Authored Conference Paper

National Communication Association, November 2007
 The Normal Homeschooler: How Parents of Home-Educated Children Use Communication to Shape Identity.
 Individual-Authored Conference paper

National Communication Association, November 2007

How Members of Intercultural Virtual Groups Use Communication to Negotiate Decision-Making Processes. Conference paper co-authored with WSU students Yevgeniya Solodovnikova, Siva Ho, Zhan Liu, and Hanlong Fu.

Washington State University Academic Showcase (poster session), March 2007

Howard Stern and the FCC: The Cost of Regulating Indecency

Presentations and Other Creative Activities:

Keynote speaker, Honors Program Graduation Celebration, Spring 2019

Basic Directors Course, March 2016

Panelist: Teaching with Technology

Western States Communication Association, February 2014

“Online Discussion Boards: Loci of Information Transfer.” Presentation to GROUP G.I.F.T.S. (GREAT IDEAS FOR TEACHING STUDENTS) interest group.

Washington State University Academic Showcase (poster session), March 2009

“Serving Orphans around the World”: The Discursive Commodification of Children on Intercountry Adoption Websites.

SERVICE:

Major Committee Assignments:

HONORS Program Faculty Fellow (2021-2022)

University Committee for General Education – Member Fall 2021-Spring 22

University Committee for General Education - Chair Fall 2020-Spring 2021

General Education Steering Committee 2018-2019

General Education Assessment Committee

CLASS Delegate to University Committee on General Education 2018-2020

University of Idaho Honors Program Committee chair, 2018-2019

University of Idaho Honors Program Committee member, 2016-2017

University of Idaho delegate for oral communication to the annual Idaho General Education statewide meeting, Fall 2015 - 2021

Department of Psychology & Communication Studies External Relations Committee chair, 2015-2019

Department of Psychology & Communication Studies External Relations Committee member, 2013-2014

Department of Psychology & Communication Studies Promotion and Tenure Committee member, 2014-2015

Department of Psychology & Communication Studies Communication Studies Committee member, 2012-2021

Department of Psychology & Communication Studies Faculty Search Committee, Spring 2019

Professional and Scholarly Organizations

Northwest Communication Association

Outreach Service:

Advisor, Student Debate Club, Fall 2016-Spring 2021

Judge, College of Graduate Studies three-minute thesis event –2016, 2017

Communication Showcase public speaking competition for COMM101 students, Spring 2018, 2019

Community Service:

Comfort Foundation

Director at Large (*January 2014 – 2015*)

Communication Chair (*2016-present*)

Honors and Awards:

Alumni Award for Excellence, Fall 2019

PROFESSIONAL DEVELOPMENT: (workshops and seminars attended)

Teaching:

University of Idaho Distance and Extended Education Course Development Program. January – July 2011.

Teaching Applied Organizational Communication: Investigating Organizational Voice through the Eyes of Theory, Research, and Application. National Communication Association Short Course, November 2011.

Basic Course Director's Conference, Spring 2016 - 2021

Scholarship:

Outreach:

Administration/Management: